



# #GIVINGTUESDAY™ Build *Brighter*



## Futures with Stepping Stones!

### *Has Stepping Stones made an impact in your life?*

On Giving Tuesday, help Stepping Stones impact even more lives by being our champion! Hit your social media and use the tag #GivingTuesday to let your friends and family know of the importance of Stepping Stones and invite them to make a gift - to be matched - that will support our life-strengthening programs for children and adults with disabilities.

#### What is Giving Tuesday?

Every year, communities around the world come together the first Tuesday after Thanksgiving for a global day of giving known as Giving Tuesday. This year's event will be Tuesday, November 28 and Stepping Stones welcomes your support to help us make a larger impact throughout Greater Cincinnati.

***Champion Stepping Stones on November 28 to Help Spread the Word.  
All Giving Tuesday Gifts to Stepping Stones will be Matched!***

#### How Can I Champion Stepping Stones for Giving Tuesday?

- **#GivingTuesday:** Join in the online conversation by using the tag #GivingTuesday on Twitter, Facebook and Instagram to let your friends and family know of the important role Stepping Stones plays in the Greater Cincinnati community.
- **Promote Our Website:** In your social media posts on Giving Tuesday, direct your followers to SupportSteppingStones.org to let others know Stepping Stones is important to you and that they can make a **matched** gift to support our programs on this special day.
- **Make a Gift & Double Your Dollars:** Through the generosity of Debbie and Rich Oliver, all Giving Tuesday gifts to Stepping Stones will be matched. \$10 will become \$20. \$50 will become \$100. \$250 will become \$500! This is a great opportunity to double your impact and help make a difference in even more lives this holiday season.
- **Share this Flyer:** Leading up to November 28, share this flyer with your friends, family and peers to let them know about the opportunity to support Stepping Stones.



### ***Champion Stepping Stones for Giving Tuesday!***

**Tuesday, November 28, 2017**  
SupportSteppingStones.org

#GIVING  
TUESDAY

