

# STEPPING STONES

# JULY 19: NATIONAL CAMP KINDNESS DAY



american **CAMP** association®

## What is Camp Kindness Day?

The American Camp Association invites you to participate in a national event highlighting the practice of intentional kindness that happens every day at American Camps. Here is your opportunity to demonstrate to the world how Stepping Stones has made an impact in your life!

## How can you show your kindness on July 19th?

**Make A Gift:** With your gift, make a special note to the campers to show your kindness and what they mean to you! A portion of Camp Kindness Day donations to Stepping Stones will be *matched* thanks to the generosity of the McCloy Family Foundation.

**Join Online Conversation By Using The Hashtag:** **#CampKindnessDay** on Facebook, Instagram, LinkedIn and Twitter to let your followers know of the important role Stepping Stones plays in Greater Cincinnati.

### **Promote *SupportSteppingStones.org*:**

Direct your followers to [SupportSteppingStones.org](http://SupportSteppingStones.org) on July 19th and let them know to share their kindness by making a gift to support our programs on this special day.

### **Share Our Flyer:**

Let all of your friends, family and peers know about the opportunity to share their kindness and support Stepping Stones.

**Your kind gesture is highly appreciated.**

*Thank you!*



“Zach is happy and excited to get out the door for camp every single morning,” says Zach’s mom, Jenny.

While at camp, Zach has been able to participate in fun activities while connecting with fellow campers and counselors. “Zach’s experience at camp impacts our entire family in such a positive way,” says Jenny.

Will you consider a donation to support Stepping Stones and children just like Zach?

To make a summer gift online, visit: [SupportSteppingStones.org](http://SupportSteppingStones.org).